ORDER

Orders Order / Rev: 705672 Alt Order #: 06269881 NRCC IE Product Desc: **KARE** Estimate: 2968 Flight Dates: 10/05/12 - 10/11/12 Primary AE: Jim Quinn Original Date / Rev: 08/10/12 / 08/10/12 Sales Office: T-PHI Order Type: Political Sales Region: NAT **National Media Research Planning** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane EOM/EOC Billing Cycle: Alexandria, VA 22314 Agency Commission: 15% Advertiser NRCC-IE Name: A35-64 New Business Thru: Demographic: **Product Codes:** PL-State/Local,IS-Issue/Non Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID: Bill Plan **Totals** Start Date **End Date** # Spots Gross Amount Net Amount Month # Spots Gross Amount Net Amount Rating October 2012 33 \$46,200.00 \$39,270.00 0.00 10/01/12 10/11/12 33 \$46,200.00 \$39,270.00

Totals

33

\$46,200.00

\$39,270.00

0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Jim Quinn			Start Of Order - End Of Order	100%	

Ln Ch Star	t End	Inventory Code	Break	Start/End	l Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 1 KARE 10/05	/12 10/05/12	M-F 10-1035p	CM	10-1035p	F	:30	1	\$3,000.00 P-2	0.00 NM	1	\$3,000.00
		KARE News 10p									
KARE11NWS-	-			_							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	<u>-</u>	1	\$3,000.00	0.00						
E 2 KARE 10/05	/12 10/05/12	Tonight Show	CM	1035pm-11	35pm F	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
TONITE SHW		Tonight Show									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	F	1	\$800.00	0.00						
E 3 KARE 10/05	/12 10/05/12	M-F 430-5p	CM	430-5P	F	:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
		Jeopardy			_		-	******		-	**********
JEOPARDY		. ,									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	F	1	\$850.00	0.00						
E 4 KARE 10/05	/12 10/05/12	M-F 6-630p	CM	6-630p	F	:30	1	\$1,750.00 P-2	0.00 NM	1	\$1,750.00
		KARE 11 6 News									
NBC NITELY N	_										
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	F	1	\$1,750.00	0.00						
E 5 KARE 10/05	/12 10/05/12	M-F 6-7a	СМ	6-7a	F	:30	1	\$900.00 P-2	0.00 NM	1	\$900.00
KADE44 OUNI	20.00	KARE 11 Sunrise	M-F								
KARE11-SUNI		147 1 1	0 . 00.	5 /	5						
Start Date	End Date 10/07/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12	10/07/12	I'	1	\$900.00	0.00					l	

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KARE

Order / Rev: 705672

Alt Order #: 06269881 Advertiser: NRCC-IE

Estimate:

Product Desc: NRCC IE

10/05/12 - 10/11/12 Flight Dates:

2968

Ln Ch Start End Inventory Code Start/End Time Days Len Spots Rate Pri Rtg Type Spots Break E 6 KARE 10/05/12 10/05/12 M-F 630-7p CM 630pm-7pm :30 \$1,750.00 P-2 0.00 NM \$1,750.00 **Entertainment Tonigh FNT TONIGHT 30** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 0.00 Week: 10/01/12 ---F--\$1.750.00 KARE 10/05/12 10/05/12 ---F--\$1.750.00 P-2 0.00 NM Fri Prime CM Fri Prime :30 \$1.750.00 WHO DO YOU THINK YOU (6:58 PM-8:00 PM) WHO DO-ARE **End Date** Weekdays Spots/Week Rating Start Date Rate 10/07/12 - - - F- -Week: 10/01/12 \$1,750.00 0.00 10/08/12 10/08/12 E 8 KARE 10-1035P 1 \$3,000.00 P-2 M-F 10-1035p CM M- - - - -:30 0.00 NM 1 \$3,000.00 KARE News 10p KARE11NWS-10 Start Date **End Date** Spots/Week Weekdays Rate Rating M- - - - -Week: 10/08/12 10/14/12 \$3,000.00 0.00 E 9 KARE 10/08/12 10/08/12 M-F 430-5p M- - - - -\$850.00 P-2 CM 430-5P :30 0.00 NM \$850.00 Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 M- - - - -\$850.00 0.00 E 10 KARE 10/08/12 10/08/12 M-F 6-630p M- - - - -1 \$1,750.00 P-2 CM 6-630p :30 0.00 NM \$1,750.00 KARE 11 6 News **NBC NITELY NWS** Weekdays Start Date **End Date** Spots/Week Rate Rating M- - - - -Week: 10/08/12 10/14/12 \$1,750.00 0.00 E11 KARE 10/08/12 10/08/12 M-F 6-7a CM M- - - - -:30 \$900.00 P-2 0.00 NM \$900.00 6-7a KARE 11 Sunrise M-F KARE11-SUNRS@6 Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -10/14/12 \$900.00 0.00 Week: 10/08/12 M-F 630-7p \$1,750.00 P-2 E12 KARE 10/08/12 10/08/12 CM M- - - - -:30 0.00 NM \$1,750.00 630pm-7pm **Entertainment Tonigh ENT TONIGHT 30** Start Date Spots/Week Rating End Date Weekdays Rate M- - - - -10/14/12 Week: 10/08/12 \$1,750.00 0.00 E 13 KARE 10/08/12 10/08/12 Mon Prime CM Mon Prime M-:30 1 \$4,000.00 P-2 0.00 NM \$4,000.00 REVOLUTION (9:00 PM-10:00 PM) REVOLUTION Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/08/12 10/14/12 M- - - - -\$4,000.00 0.00 E14 KARE 10/06/12 10/06/12 Saturday Night Live СМ 1030-1202A ---S-\$1,750.00 P-2 0.00 NM .30 \$1,750.00 Saturday Night Live SAT NITE LIVE Spots/Week Weekdays Start Date **End Date** Rate Rating Week: 10/01/12 10/07/12 ---S-\$1,750.00 0.00 E15 KARE 10/06/12 10/06/12 Sat 5-530p CM 5-530P ---S-:30 1 \$800.00 P-2 0.00 NM \$800.00 KARE 11 5 News Sa KARE11NWS-5 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 - - - - S-\$800.00 0.00 E 16 KARE 10/06/12 10/06/12 Sat 6-630p CM 6-630P - - - - S-:30 1 \$850.00 P-2 0.00 NM \$850.00 1 KARE 11 6 News Sa KARE11NWS-6 SA Weekdays Rating Start Date **End Date** Spots/Week Rate Week: 10/01/12 10/07/12 \$850.00 0.00 E 17 KARE 10/06/12 10/06/12 630pm-7pm :30 \$750.00 P-2 0.00 NM Sat 630-7p CM ---S-1 \$750.00 MN Bound MINN BOUND Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 ---S-0.00 Week: 10/01/12 \$750.00 E18 KARE 10/06/12 10/06/12 CM 8-10a - - - - S-:30 \$800.00 P-2 0.00 NM \$800.00

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KARE

Order / Rev: 705672

Advertiser: NRCC-IE

Estimate:

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Product Desc: NRCC IE

Flight Dates: 10/05/12 - 10/11/12

2968

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Sat 8-10a KARE 11 Saturday KARE11 NWS SAT Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---S-\$800.00 0.00 E 19 KARE 10/07/12 10/07/12 Sun 5-530p СМ 5-530P ----S :30 \$1.000.00 P-2 0.00 NM \$1.000.00 KARE 11 5 News Su KARE11NWS-5 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 \$1.000.00 0.00 E 20 KARE 10/07/12 10/07/12 SUN TDY СМ :30 \$350.00 P-2 0.00 NM 8-9a ----S 1 \$350.00 NBC Today Show (Su) SUN TODAY Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 ----S \$350.00 0.00 E 21 KARE 10/11/12 10/11/12 **Tonight Show** CM 1035pm-1135pm --- T---:30 \$800.00 P-2 0.00 NM \$800.00 Tonight Show **TONITE SHW** Weekdays Start Date **End Date** Spots/Week Rating Rate - T- - · Week: 10/08/12 10/14/12 \$800.00 0.00 10/11/12 10/11/12 E 22 KARE M-F 430-5p 430-5P ---T---:30 \$850.00 P-2 0.00 NM CM 1 \$850.00 Jeopardy **JEOPARDY End Date** Spots/Week Start Date Weekdays Rate Rating 10/14/12 - - - T- - : Week: 10/08/12 \$850.00 0.00 E 23 KARE 10/11/12 10/11/12 M-F 6-630p - - - T- - -1 \$1,750.00 P-2 CM 6-630p :30 0.00 NM \$1,750.00 KARE 11 6 News **NBC NITELY NWS** Weekdays Start Date **End Date** Spots/Week Rate Rating 10/14/12 - - - T- - -Week: 10/08/12 \$1,750.00 0.00 - - - T- - -E 24 KARE 10/11/12 10/11/12 M-F 6-7a СМ :30 \$900.00 P-2 0.00 NM 6-7a \$900.00 KARE 11 Sunrise M-F KARE11-SUNRS@6 Start Date **End Date** Weekdays Spots/Week Rating Rate 10/14/12 - - - T- - -Week: 10/08/12 \$900.00 0.00 E 25 KARE 10/09/12 10/09/12 **Tonight Show** CM 1035pm-1135pm - T----:30 \$800.00 P-2 0.00 NM \$800.00 **Tonight Show TONITE SHW** Spots/Week Start Date **End Date** Weekdays Rate Rating 10/14/12 - T- - - -\$800.00 Week: 10/08/12 0.00 \$850.00 P-2 E26 KARE 10/09/12 10/09/12 M-F 430-5p 430-5P - T- - - -0.00 NM CM :30 1 \$850.00 Jeopardy **JEOPARDY** Start Date End Date Spots/Week Rating Weekdays Rate 10/14/12 Week: 10/08/12 \$850.00 0.00 E 27 KARE 10/09/12 10/09/12 M-F 6-630p CM 6-630p - T- - - -:30 1 \$1,750.00 P-2 0.00 NM \$1,750.00 KARE 11 6 News NBC NITELY NWS **End Date** Weekdays Spots/Week Rating Start Date Rate Week: 10/08/12 10/14/12 - T- - - -\$1,750.00 0.00 E 28 KARE 10/09/12 10/09/12 СМ - T- - - -:30 \$900.00 P-2 0.00 NM M-F 6-7a 6-7a \$900.00 KARE 11 Sunrise M-F KARE11-SUNRS@6 Weekdays Spots/Week Rating Start Date **End Date** Rate 10/14/12 Week: 10/08/12 \$900.00 0.00 E29 KARE 10/10/12 10/10/12 M-F 10-1035p CM 10-1035P --W---:30 1 \$3,000.00 P-2 0.00 NM \$3,000.00 KARE News 10p KARE11NWS-10 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 - - W- - - -\$3,000.00 0.00 E30 KARE 10/10/12 10/10/12 CM - - W- - - -:30 \$850.00 P-2 \$850.00 430-5P 1 0.00 NM

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KARE

Totals

33

\$46,200.00

Order / Rev: 705672 Advertiser: NRCC-IE

Alt Order #: 06269881

NRCC IE Product Desc:

Flight Dates: 10/05/12 - 10/11/12

Estimate:

2968

Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type S	pots	Amount
		M-F 430-5p								
		Jeopardy								
JEOPARDY								_		
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/08/12	10/14/12	W	1	\$850.00	0.00					
E31 KARE 10/1	0/12 10/10/12	M-F 6-630p	СМ	6-630p	W	:30	1 \$1,750.00 P-2	0.00 NM	1	\$1,750.00
		KARE 11 6 News	i							
NBC NITELY	NWS									
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/08/12	10/14/12	W	1	\$1,750.00	0.00					
E32 KARE 10/1	0/12 10/10/12	M-F 6-7a	CM	6-7a	W	:30	1 \$900.00 P-2	0.00 NM	1	\$900.00
		KARE 11 Sunrise	M-F							
KARE11-SUN	IRS@6									
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/08/12	10/14/12	W	1	\$900.00	0.00					
E 33 KARE 10/1	0/12 10/10/12	M-F 630-7p	СМ	630pm-7pm	W	:30	1 \$1,750.00 P-2	0.00 NM	1	\$1,750.00
		Entertainment To	nigh							
ENT TONIGH	T 30		Ü							
Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/08/12	10/14/12	W	1	\$1,750.00	0.00					